

**You CAN teach an old dog
new tricks! Will you teach us?**



Project Title	You CAN teach an old dog new tricks! Will you teach us?
Project Summary	Help a multi-generational Communication & Engagement office more fully implement technology to move into the future.
Country	United States

Project Description

We're a wide-spread group of Communication, Engagement and Public Affairs programs in the Southwestern Region of the USDA Forest Service. Eleven forests ranging from desert cactus to alpine skiing - and everything in between. We're looking to develop Media Lists in Cision for markets throughout the Southwestern Region. You'd also design and implement tracking of Social Media mentions relevant to the Forest Service through Cision.

Required Skills or Interests

Skill(s)
Data analysis
Data visualization
Design thinking
Marketing
Social media management

Additional Information

None

Language Requirements

None